



Case Study: DJ La Fuente & Pegasus R4

Solution Summary

Challenges

- La Fuente needed a reliable, highperformance solution to help edit and store music he produces and HD videos shot with GoPro camera
- Thunderbolt performance is vital to workflow of music artists

The PROMISE Solution

 PROMISE Pegasus R4 configured in RAID 5 connected to his Apple iMac

Workflow

- Music is recorded to the Pegasus R4, edited/fine tuned with Logic Pro and Ableton, and Time Machine is used for backups
- LaFuente's project timelines are visible on three Apple screens for a clear overview (27" iMac, 17" MacBook Pro & 13" MacBook Air)
- Footage shot with GoPro cameras is stored on the Pegasus R4, this is edited with Apple Final Cut Pro X
- The finished content will be posted on YouTube and Facebook

Gear List

- PROMISE Pegasus R4
- Apple Time Machine
- GoPro Hero Cameras
- <u>27" Apple iMac</u>
- 17" Apple MacBook Pro
- 13" Apple MacBook Air
- Apple Logic Pro & Ableton
- Apple Final Cut Pro X
- Resolutions/fps: a) 1080p = 1920 x
 1080 pixels (16:9), 30 fps. b) 720p =
 1280 x 720 pixels (16:9), 30 fps

House Music at its Best with DJ La Fuente and Pegasus



Meet DJ La Fuente

DJ La Fuente (real name: Job Smeltzer) has been performing and entertaining for more than 13 years at national and international clubs and events. His music has taken him around the world with gigs in Vietnam, Kazakhstan, Spain, England, Scotland, Turkey, Curacao, Greece, Belgium, France, USA, and of course the clubs and events in The Netherlands, his home country.

La Fuente's music has been described as creative, powerful, exciting and original which helps define his own unique style. La Fuente has his own original sound - house music at its best! Tough loaded with an excellent knowledge of what the bangers of the moment are, he likes to experiment in between with new records and styles way before the competition does, and with amazing success. La Fuente is an artist, this will not go unnoticed in the clubs as he delivers unparalleled energy and always brings great vibes while tearing the roof off!

Pegasus for Speed and RAID Protection

La Fuente plays 350 shows per year and is constantly creating new music and shooting HD footage of his performances which are used to create stylish music videos for his hottest tracks. La Fuente needed a storage solution that he could rely on to backup all of his music and videos, in addition to a solution that made editing and transferring this content a simple task. Previously, La Fuente stored his projects on a standard hard drive with a USB 3.0 interface, without any RAID support, and every week he created a backup of his files. As his projects became more complex, this working model was too slow, inconvenient, and placed his projects at great risk if the hard drive failed.







DJ La Fuente Quick Facts

- Real name: Job Smeltzer
- Nationality: Dutch
- Style of music: House
- Events: Played at Tomorrowland, WMC Miami and many more

Learn more: www.djlafuente.com YouTube: youtube.com/djlafuente Facebook: facebook.com/DJLaFuente Twitter: twitter.com/djlafuente GPlus: gplus.to/LaFuente

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"The Pegasus R4 is really fast and I like knowing all my work is safely backed up so I can just focus on doing what I love - producing big, uplifting sounds and bringing non-stop energy to my shows."

PROMISE develops storage solutions optimized for rich media applications, including the Pegasus Thunderbolt™ Series which are designed from the ground up for creative professionals, like La Fuente, who need the highest levels of performance to help them work more efficiently and safely backup their work, which they simply cannot risk losing. As one of the most innovative DJs at the top of his game, La Fuente was drawn to the industry leading performance, speed, and reliable RAID protection of the Pegasus R4.

La Fuente purchased the Pegasus R4 to help him edit and store his videos and music, including his entire growing library of soulful, upbeat and uplifting tracks. With his Apple iMac paired with the Pegasus R4 configured in RAID 5 (data protection if one disk fails), La Fuente stores over 5TB of music and 720p and 1080p videos that he shoots with his GoPro camera, including tons of action packed footage shot in Miami during the Winter Music Conference used in the video for his hugely popular track, Matador.

La Fuente keeps his Apple iMac clean by transferring all his videos of his performances and the music he produces to his Pegasus R4 and PROMISE's advanced RAID engine, featuring mature error-handling schemes for the ultimate in data protection, secures the data. With Pegasus, La Fuente can fully leverage the advantage of Thunderbolt, the fastest PC I/O connection on the market today, helping him quickly backup his work. Additionally, Pegasus has been easy to operate and not nearly as complex as competing solutions and technologies that he has tested. Even when La Fuente had tech support requests, the fast response of the PROMISE support team helped him solve any issues straight away.

Pegasus Fuels La Fuente's Passion

For La Fuente, music is a passion for the ears, eyes and heart. It's this passion that pushed him to the top of the industry and what makes his music so uplifting. The Pegasus R4 has helped him by simplifying how La Fuente works and by making sure his work is protected.

"I play 350 shows a year and travel all over the world, so when I am creating music I need things to go smoothly and I need to know my work will be safe because I can't risk losing it," said La Fuente. "The Pegasus R4 is really fast and I like knowing all my work is safely backed up so I can just focus on doing what I love - making big, uplifting sounds and bringing non-stop energy to my shows."

To experience all of the amazing work of La Fuente, including where you can catch his next show, visit his website at: www.djlafuente.com.